



KARBON HERO LAUNCHES "SUSTAINABILITY A.I."



Kuala Lumpur, Malaysia (March 6, 2025) – **Karbon Hero** is excited to announce the launch of the revolutionary **Sustainability A.I.** platform, a powerful tool designed to help businesses better understand and improve their sustainability reports. Powered by Google's Cloud A.I. and machine learning solutions, the **AHMAD.02 Model** analyzes corporate sustainability reports and provides companies with clear insights on how to improve and achieve compliance with sustainability frameworks such as IFRS S1 & S2, and GRI.

It leverages available technologies to scan and analyze sustainability reports quickly and efficiently, providing actionable insights that identify key areas for improvement.

This will empower corporations, governments, and other organizations to accelerate their sustainability goals by streamlining the reporting process, reducing inefficiencies, and highlighting key opportunities for positive EOES (Economic, Operations, Environmental, Social) impact.

*"We believe that by harnessing the power of machine learning, businesses can not only meet their sustainability goals but also drive meaningful change. Our Sustainability A.I. offers an unprecedented opportunity to refine practices, increase transparency, and ultimately contribute to a more sustainable future," said **Dr. Sarah Shahril, CEO of Karbon Hero.***

Karbon Hero's Sustainability A.I. platform offers the following key features:

- **Comprehensive Sustainability Analysis:** The A.I. efficiently scans detailed sustainability reports to identify key trends, gaps, and areas for improvement across a variety of economics, operational, environmental and social (EOES) metrics.
- **Alignment with Compliance Requirements:** The A.I. ensures that sustainability reporting meets requirements from exchanges such as Bursa Malaysia, SGX, IDX and respective national regulators, helping businesses stay on track with regulations and transparency.
- **Actionable Recommendations:** After analyzing reports, the A.I. generates customized insights to help organizations optimize their sustainability strategies, ensuring better outcomes and increased operational efficiency.

*“With Sustainability A.I, Karbon Hero will be able to monitor almost all sustainability efforts for listed corporations across three countries in real time. Giving us the ability to rate and rank organizations for our clients with actionable naughty lists. We need more clarity and transparency in the sustainability landscape,” said **Mr. Reuben Ravi, CSO of Karbon Hero.***

Karbon Hero invites organizations of all sizes and sectors from Malaysia, to take part in this initiative by submitting their latest sustainability reports and receive a IFRS S1 & S2 readiness assessment at no cost. By collaborating with Karbon Hero, organizations can accelerate the training and refinement of the AHMAD.02 model and be at the forefront of sustainability.

For more information about the Karbon Hero Sustainability A.I. and how to submit your sustainability reports, visit www.karbonhero.com.

About Karbon Hero

Based in Kuala Lumpur Malaysia with offices in New York, London and a presence in Indonesia, Karbon Hero was founded in 2020 by Dr Sarah Shahril, an experienced member of the academia with over ten (10) years of experience in research and Mr Reuben Ravi, an industry expert with vast experience in data analytics. Karbon Hero aims to redefine the carbon offset and carbon credit industry by deploying accessible and transparent solutions to address key problems in financing environmental conservation, sustainability and mitigation. Karbon Hero believes that businesses and the community should be given access to an avenue to monetise their climate action initiatives ethically and sustainably, via the research-based Genesys Reserve carbon and ECO-registry. For more information about Karbon Hero, visit www.karbonhero.com.

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